



2016 B.A.D. Girls Expo! – Sponsorship / Exhibitor Opportunities

Greetings!

Dear Prospective Sponsor / Exhibitor:

The Divine Exchange Ministry, Inc., a 501c3, is requesting your sponsorship and support for its' Women of Exchange (WoE) 7th Annual Festival of Freedom, B.A.D. Girls Expo. The Expo is scheduled for Saturday, September 10, 2016: at the National 4H Conference Center, 7100 Connecticut Avenue, Chevy Chase Maryland, 20815; from 8:00 am - 5:00 pm. The Women of Exchange (WoE) is gender specific community outreach program component of the Divine Exchange Ministry, Inc. (DEMI), which serves the abused, disadvantaged, homeless, underserved women and girls within the District of Columbia Metropolitan area and beyond. The primary purpose of these annual experiences is to promote spiritual health & wellness, emotional stability, and economic independence. To motivate and impart *Hope, Help, Healing, and Humor*. WoE is designed to Embrace, Edify, Encourage, Educate, and Empower women and girls from various walks of life.

Women veterans, mothers, grand-mothers, wives, widows, divorcees', and even single women, utilize a variety of coping strategies to attempt to handle and heal from the violence, rejection, and sense of betrayal they have experienced throughout life. A interview study was conducted with a one-hundred and sixty-five (165) women, the majority (97%) noted that they had never experienced a spiritual event and received a source of strength or comfort; lasting Hope, Help, Healing, and Humor. The past seven (7) years, WoE has conducted various Spiritual Experiences (Gatherings), and over 220 weekly sessions in the past four (4) years; in which hundreds or more women have reported life challenging experiences. Many of the women, reported their trust in a higher power and the support they received from WoE and the faith community, as being integral to their healing/recovery process. Therefore, we need people such as yourself to help us continue to serve the underserved community. It is intended that seventy-six cents of every dollar donated, (76%) goes to programs and services; (8% goes to administrative costs, and 16% to fundraising).

On the corresponding page, you will find many sponsorship and advertisement opportunities. Your ad must be camera ready copy. Formats accepted include TIFF, PNG, and JPEG. **Design services are not available.** The deadline for submitting your organizational ad is August 4, 2016. Any questions related to the ad may be directed to Gary Twyman: info@divineexchange.org

Your organization can sponsor or donate now at www.divineexchange.org/sponsorship. Please feel free to contact me at (202) 521.9903 and or email: info@divineexchange.org with any questions or comments. Please know that all sponsorships and charitable donations are tax deductible, thank you!

Respectfully,

Wanda Hill

Marketing Committee Chair

WOMEN *of* EXCHANGE

WOE

SPONSORSHIP LEVELS

FOUNDATIONAL Level \$3,000	☐ Four (4) VIP registrations to the Expo Experience ☐ Exhibit table set-up for agency display ☐ Ad in the plenary PowerPoint slide show and Expo brochure ☐ Opportunity for sponsor to speak at event ☐ One piece of literature in Expo bag ☐ Logo on the Expo bag and lanyard ☐ Banner ad on the Divine Exchange/WoE website for one (1) year
FOCUS Level \$2,500.00	☐ Three (3) VIP registrations for the Expo Experience ☐ Exhibit table display ☐ One piece of literature in Expo bag ☐ Logo on Expo lanyard ☐ Link on the Divine Exchange/WoE website for one (1) year
FAITHFUL Level \$2,000.00	☐ Two (2) VIP registrations for the Expo Experience ☐ Exhibit table display ☐ Logo on Expo bag or Lanyard ☐ Banner ad on the Divine Exchange/WoE website for one (1) year
FRUITFUL Level \$1,500.00	☐ Two (2) registrations for the Expo Experience ☐ Exhibit table display / share with attendees' ☐ Banner ad on the Divine Exchange/WoE website for six (6) months

OTHER OPPORTUNITIES:

Speakers Sponsorship \$1,800	☐ One (1) VIP registration for the Expo Experience ☐ Recognition in the Introduction & Closing of Experience ☐ One piece of literature in Expo bag ☐ Name and Logo on the Guest Speakers table ☐ Banner ad on the Divine Exchange/WoE website for one (1) year
Luncheon Sponsorship \$700.00	☐ Recognition in the Introduction & Closing of Experience ☐ Name and Logo on Exhibit table ☐ One piece of literature in Expo bag ☐ Link on the Divine Exchange/WoE website for six (6) months
TABLE Sponsorship \$500.00	☐ One (1) registration for the Expo Experience ☐ Name, logo, and business cards, center piece on attendees table ☐ Banner ad on the Divine Exchange/WoE website for six (6) months
EXHIBITOR \$400.00	☐ One (1) registration for the Expo Experience ☐ Exhibit table display ☐ Banner ad on the Divine Exchange/WoE website for six (6) months
ANGEL Level Individual \$75.00	☐ Opportunity to meet and hear the story of the individual sponsee ☐ Name and/or logo on table
Advertisement's \$50.00 – \$75.00 \$100.00	☐ ¼ Page Business Cards Advertisement - \$50.00 ☐ ½ Page Business Advertisement - \$75.00 ☐ Full Page Business Advertisement - \$100.00

Deadline is August 4, 2016: Please send all names and logos to: info@divineexchange.org

WILL YOU INVEST! HELP CHANGE A LIFE TODAY?

WOMEN *of* EXCHANGE

WOE

Sponsorship • Exhibitor • Advertisement Application

Individual / Organization Name: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Email Address: _____

Contact Phone Number: (_____) _____

Select your Sponsorship Level and send your logo electronically:

_____	Foundational Level Sponsor:	\$3,000.00
_____	Focus Level Sponsor:	\$2,500.00
_____	Faithful Level Sponsor:	\$2,000.00
_____	Fruitful Level Sponsor:	\$1,500.00

_____	Speakers Level Sponsor:	\$1,800.00
_____	Luncheon Level Sponsor:	\$ 700.00
_____	Table Level Sponsor:	\$ 500.00

_____	Exhibitor Level Sponsor:	\$ 400.00
_____	Angel Level Sponsor:	\$ 75.00

Advertisement Level Sponsor:

_____	1/4 Page Business Cards Advertisement:	\$50.00
_____	1/2 Page Business Advertisement:	\$75.00
_____	Full Page Business Advertisement:	\$100.00

Please return this form to: the Women of Exchange Expo Committee

Address: 3645 Marketplace Boulevard | Suite 130-224 | East Point, GA 30344

Email: woe@divineexchange.org

Fax: (202) 521.9903

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