

WOMEN *of* EXCHANGE

WOE

· SISTERS EMBRACING SISTERS ·

Festival of Freedom 2018 B.A.D. Girls Expo!
AN EXTRAORDINARY EXPERIENCE! (Isa. 43:18-19)

A Call for Sponsorship / Exhibitor Opportunities

Greetings!

Dear Prospective Sponsor / Exhibitor:

The Divine Exchange Ministry, Inc., a 501c3, is requesting your sponsorship and support for its' Women of Exchange (WoE) 9th Annual Festival of Freedom, B.A.D. Girls Expo. The Expo is scheduled for Saturday, September 15, 2018: at the Owen Brown Interfaith Conference Center, 7246 Cradlerock Way, Columbia, Maryland 21045; from 11:00 am - 4:00 pm. The Women of Exchange (WoE) is a gender specific community outreach program component of the Divine Exchange Ministry, Inc. (DEMI), which serves the abused, disadvantaged, homeless, underserved women and girls within the District of Columbia Metropolitan area and beyond. The primary purpose of these annual experiences is to promote spiritual health & wellness, emotional stability, and economic independence. To motivate and impart *Hope, Help, Healing, and Humor*. WoE is designed to Embrace, Edify, Encourage, Educate, and Empower women and girls from various walks of life.

Women veterans, mothers, grand-mothers, wives, widows, divorcees', and even single women, utilize a variety of coping strategies to attempt to handle and heal from the violence, rejection, and sense of betrayal they have experienced throughout life. A interview study was conducted with a one-hundred and sixty-five (165) women, the majority (97%) noted that they had never experienced a spiritual event and received a source of strength or comfort; lasting Hope, Help, Healing, and Humor. The past nine (9) years, WoE has conducted various Spiritual Experiences (Gatherings), and over 324 weekly sessions in the past six (6) years; in which hundreds or more women have reported life challenging experiences. Many of the women, reported their trust in a higher power and the support they received from WoE and the faith community, as being integral to their healing/recovery process. Therefore, we need people such as yourself to help us continue to serve the underserved community. It is intended that seventy-six cents of every dollar donated, (76%) goes to programs and services; (8% goes to administrative costs, and 16% to fundraising).

On the corresponding page, you will find many sponsorship and advertisement opportunities. Your ad must be camera ready copy. Formats accepted include TIFF, PNG, and JPEG. **Design services are not available.** The deadline for submitting your organizational ad is August 10, 2018. Any questions related to the ad may be directed to: *The Design Team* • info@divineexchange.org

Your organization can sponsor or donate now at www.divineexchange.org/sponsorship. Please feel free to contact me at (202) 521.9903 or by email: woe@divineexchange.org with any questions or comments. Please know that all sponsorships and charitable donations are tax deductible, thank you!

Respectfully,



Eloise Kelly

Executive Assistant
Marketing Committee Chair

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Why be a Sponsor?

- *Community Involvement and Giving Back: According to research many of abused and underserved women have not experienced an Integrative Expo such as the B.A.D. Girls and the Sponsorship helps create much needed awareness.*
- *Individuals and agencies that demonstrate generosity for a cause will spark more human interest and appeal to the audience.*
- *Larger, more established corporations that get involved with local events will be sending a message to the attendees that they are genuinely interested in providing support.*
- *When sponsors decide to be involved, they will automatically get the benefit of being promoted throughout the process.*
- *Being recognized as a sponsor will communicate value and support with the audience at the Experience.*
- *Tax Deduction & Write Off*

Why be an Exhibitor?

- *According to research nearly 100 % percent of conferences/gathering attendees indicate they visit the exhibits.*
- *70% of conference attendees report that they plan on or are considering doing business with the exhibitors they visit.*

Benefits of Sponsorship / Exhibitor

- *Showcase your company and products.*
- *Increase brand awareness.*
- *Meet and network with a pre-qualified audience of community recipients and professionals.*
- *1 year of banner advertising on the premiere web-site WomenofExchange.com*

Advertisement:

- *Make your company known with an advertisement. A ¼, ½ or a full page, full color ad in our program, inviting attendees to visit your exhibit or contact your company. The program is used over and over throughout the Expo and beyond. The attendees take their programs home to review the Expo materials and reference their speakers. This is another great way to keep your website, company name, or message with attendees long after the Expo concludes.*
- ***IMPORTANT:** *Your ad must be a camera ready copy. Formats accepted include TIFF, PNG, and JPEG. **Design services are not available.** The deadline for submitting your organizational ad is August 10, 2018. Any questions related to the ad may be directed to: *The Design Team* • info@divineexchange.org*

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SPONSORSHIP LEVELS

<p>FOUNDATIONAL Level \$3,000</p>	<input type="checkbox"/> Four (4) VIP registrations to the Expo Experience <input type="checkbox"/> Exhibit table set-up for agency display <input type="checkbox"/> Ad in the plenary PowerPoint slide show and Expo brochure <input type="checkbox"/> Opportunity for sponsor to speak at event <input type="checkbox"/> One piece of literature in Expo bag <input type="checkbox"/> Logo on the Expo bag and lanyard <input type="checkbox"/> Company linked on Divine Exchange/WoE website resource page.
<p>FOCUS Level \$ 2,500.00</p>	<input type="checkbox"/> Three (3) VIP registrations for the Expo Experience <input type="checkbox"/> Exhibit table display <input type="checkbox"/> One piece of literature in Expo bag <input type="checkbox"/> Logo on Expo lanyard <input type="checkbox"/> Company linked on Divine Exchange/WoE website resource page for one (1) year
<p>FAITHFUL Level \$2,000.00</p>	<input type="checkbox"/> Two (2) VIP registrations for the Expo Experience <input type="checkbox"/> Exhibit table display <input type="checkbox"/> Logo on Expo bag or Lanyard <input type="checkbox"/> Company linked on Divine Exchange/WoE website resource page for one (1) year
<p>FRUITFUL Level \$1,500.00</p>	<input type="checkbox"/> Two (2) registrations for the Expo Experience <input type="checkbox"/> Exhibit table display / share with attendees' <input type="checkbox"/> Company linked on Divine Exchange/WoE website resource page for six (6) months

OTHER OPPORTUNITIES:

<p>Speakers Sponsorship \$1,800</p>	<input type="checkbox"/> One (1) VIP registration for the Expo Experience <input type="checkbox"/> Recognition in the Introduction & Closing of Experience <input type="checkbox"/> One piece of literature in Expo bag <input type="checkbox"/> Name and Logo on the Guest Speakers table <input type="checkbox"/> Company linked on Divine Exchange/WoE website resource page for one (1) year
<p>Luncheon Sponsorship \$700.00</p>	<input type="checkbox"/> Recognition in the Introduction & Closing of Experience <input type="checkbox"/> Name and Logo on Exhibit table <input type="checkbox"/> One piece of literature in Expo bag <input type="checkbox"/> Company linked on Divine Exchange/WoE website resource page for six (6) months
<p>TABLE Sponsorship \$500.00</p>	<input type="checkbox"/> One (1) registration for the Expo Experience <input type="checkbox"/> Name, logo, and business cards, center piece on attendees table <input type="checkbox"/> Company linked on Divine Exchange/WoE website resource page for six (6) months
<p>EXHIBITOR \$400.00</p>	<input type="checkbox"/> One (1) registration for the Expo Experience <input type="checkbox"/> Exhibit table display <input type="checkbox"/> Company linked on Divine Exchange/WoE website resource page for six (6) months
<p>ANGEL Level Individual \$65.00</p>	<input type="checkbox"/> Opportunity to meet and hear the story of the individual sponsee <input type="checkbox"/> Name and/or logo on table
<p>Advertisement's \$50.00 – \$75.00 \$100.00</p>	<input type="checkbox"/> ¼ Page Business Cards Advertisement - \$50.00 <input type="checkbox"/> ½ Page Business Advertisement - \$75.00 <input type="checkbox"/> Full Page Business Advertisement - \$100.00

Deadline is August 10, 2018: Please send all names and logos to: [The Design Team • info@divineexchange.org](mailto:info@divineexchange.org)

WILL YOU INVEST! HELP CHANGE A LIFE TODAY?

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W O E

S I S T E R S E M B R A C I N G S I S T E R S

Sponsorship • Exhibitor • Advertisement Application

Individual / Organization Name: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Email Address: _____

Contact Phone Number: (_____) _____

Select your Sponsorship Level and send your logo electronically:

_____	Foundational Level Sponsor:	\$3,000.00
_____	Focus Level Sponsor:	\$2,500.00
_____	Faithful Level Sponsor:	\$2,000.00
_____	Fruitful Level Sponsor:	\$1,500.00
_____	Speakers Level Sponsor:	\$1,800.00
_____	Luncheon Level Sponsor:	\$ 700.00
_____	Table Level Sponsor:	\$ 500.00
_____	Exhibitor Level Sponsor:	\$ 400.00
_____	Angel Level Sponsor:	\$ 65.00

Advertisement Level Sponsor:

_____	1/4 Page Business Cards Advertisement:	\$50.00
_____	1/2 Page Business Advertisement:	\$75.00
_____	Full Page Business Advertisement:	\$100.00

Please return this form to: the Women of Exchange Expo Committee

Address: 3645 Marketplace Boulevard | Suite 130-224 | East Point, GA 30344

Email: woe@divineexchange.org

Fax: (202) 521.9903

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